



Come, Lord Jesus!

PUBLICITY CHECKLIST

Advent by Candlelight

2022

THEME:

COME, LORD JESUS! The Latin word *adventus* means “coming.” The last words in Scripture are “Come, Lord Jesus!” Thus, the season of Advent begins with the end in mind. We enter a new Church Year with our eyes fixed on the End—capital “E”—when Jesus Christ will come and destroy this sin-broken world. If that is what Jesus and his angels are coming to do—destroy the universe with fire (2 Peter 3)—why would we cry out, “Come, Lord Jesus”? Because we know that Jesus has come into our world once before. The Son of God became the Son of Man. From the manger to the cross, Jesus did everything necessary to redeem mankind. Advent is necessary to prepare us for Christmas. It enables us to understand the true significance of Christmas. For Advent allows us to see that because of what Christ did when he came the first time, believers need not fear when he comes again. Instead, we yearn for it. Come, Lord Jesus!

BULLETIN BLURBS:

Copy and paste these into your print and digital bulletins and newsletters.

Advent by Candlelight – Save the date!

It’s never too early to mark your calendar for an important event! **(Name of church)** will be holding an Advent by Candlelight for all women of the congregation, and their female family members, friends, and neighbors, on **(date here)** at **(starting time)** in/at **(place of event)**. There is no charge for this event. This is a wonderful **(afternoon/evening)** of the Word, music, and fellowship to help you prepare your hearts for the Advent season before the holidays get into full swing!

Advent by Candlelight

Sign up now for this important event! **(Name of church)** will be holding an Advent by Candlelight for all women of the congregation, and their female family members, friends, and neighbors, on **(date here)** at **(starting time)** in/at **(place of event)**. Please join us for this wonderful **(afternoon/evening)** of the Word, music, and fellowship to help you prepare your hearts for the Advent season before the holidays get into full swing! **(Sign-up information here)**

SOCIAL MEDIA GRAPHICS:

Two versions/sizes are provided for each image for use on social media platforms. Post the image, and in the comment/caption include details about your Advent by Candlelight event. Feel free to reuse the bulletin blurbs above as your caption or comment.