



PUBLICITY CHECKLIST

Advent by Candlelight

2023

THEME:

We are in the season of Advent, which means “coming.” When someone is coming over, what do you do? It depends on who is coming and why they are coming. If it’s a good friend popping in for a quick visit, you don’t worry too much about how the house looks or serving a meal. But imagine the governor is coming over for an evening to give you some sort of citizen’s award. That’s a big deal. There is work to be done: deep cleaning, planning a menu, getting the yard looking its best, and so on.

So, is Advent a big deal? It depends on who is coming and why they are coming. During Advent, we get the answer to that question. We see that our King, Jesus, is coming. We see why King Jesus came on that first Christmas and why he will come again on judgment day. In this season of Advent, we also cherish the way King Jesus comes to us today in his Word, establishing his reign in our hearts.

BULLETIN BLURBS:

Copy and paste these into your print and digital bulletins and newsletters.

Advent by Candlelight—Save the Date!

It’s never too early to mark your calendar for this important event! **(Name of church)** will be holding an Advent by Candlelight for all women of the congregation, and their female family members, friends, and neighbors, on **(date)** at **(starting time)** in/at **(place of event)**. There is no charge for this event. This is a wonderful **(afternoon/evening)** of the Word, music, and fellowship to help you prepare your hearts for the Advent season before the holidays get into full swing!

Advent by Candlelight

Sign up now for this important event! **(Name of church)** will be holding an Advent by Candlelight for all women of the congregation, and their female family members, friends, and neighbors, on **(date)** at **(starting time)** in/at **(place of event)**. Please join us for this wonderful **(afternoon/evening)** of the Word, music, and fellowship to help you prepare your hearts for the Advent season before the holidays get into full swing! **(Sign-up information here)**

SOCIAL MEDIA GRAPHICS:

Two versions/sizes are provided for each image for use on social media platforms. Post the image, and in the comment/caption include details about your Advent by Candlelight event. Feel free to reuse the bulletin blurbs above as your caption or comment.