



PUBLICITY CHECKLIST

Lent by Candlelight

2023

THEME:

For thousands of years, Christians have set aside the 40 days before Easter to reflect on the passion and death of Jesus. We meditate on his selfless sacrifice, given to pay for the sins of all people. This service gives believers an opportunity to reflect on the last words of Christ, spoken as he suffered on the cross. As we reflect on the last seven words of Jesus, we deepen our understanding of his sacrificial love for sinners and meditate on the rich truths that are revealed in his final words.

BULLETIN BLURBS:

Copy and paste these into your print and digital bulletins and newsletters.

Lent by Candlelight – Save the date!

It's never too early to mark your calendar for an important event! **(Name of church)** will be holding a Lent by Candlelight for all women of the congregation and their female family members, friends, and neighbors, on **(date here)** at **(starting time)** in/at **(place of event)**. There is no charge for this event. This is a wonderful **(afternoon/evening)** of the Word, music, and fellowship to help you prepare your hearts for Christ's sacrifice on the cross and what that means for believers!

Lent by Candlelight

Sign up now for this important event! **(Name of church)** will be holding a Lent by Candlelight for all women of the congregation and their female family members, friends, and neighbors, on **(date here)** at **(starting time)** in/at **(place of event)**. Please join us for this wonderful **(afternoon/evening)** of the Word, music, and fellowship to help you prepare your hearts for Christ's sacrifice on the cross and what that means for believers! **(Sign-up information here)**

SOCIAL MEDIA GRAPHICS:

Two versions/sizes are provided of each image for use on social media platforms. Post the image, and in the comment/caption include details about your Lent by Candlelight event. Feel free to reuse the bulletin blurbs above as your caption or comment.